

## 2007-2008 Advertising Rate Card

**All Christian Connection Ads are FULL COLOR!**  
**FREE Ad Production Included!**  
**Online Listing FREE with Print Display Ad Purchase!**

### 2007-2008 Print Display Ad Rates & Sizes for Annual Directory



**Full Page**  
**7.625" x 9.4"**  
 Business \$2160  
 School \$1836  
 Church/Ministry \$1620  
 Ad Production & Online  
 Listing INCLUDED



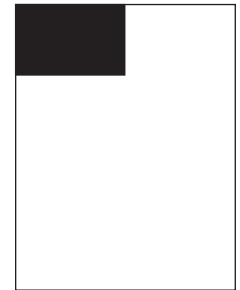
**1/2 Vertical**  
**3.71" x 9.4"**  
 Business \$1190  
 School \$1011<sup>50</sup>  
 Church/Ministry \$892<sup>50</sup>  
 Ad Production & Online  
 Listing INCLUDED



**1/2 Horizontal**  
**7.625" x 4.6"**  
 Business \$1190  
 School \$1011<sup>50</sup>  
 Church/Ministry \$892<sup>50</sup>  
 Ad Production & Online  
 Listing INCLUDED



**1/4 Page**  
**3.71" x 4.6"**  
 Business \$650  
 School \$552<sup>50</sup>  
 Church/Ministry \$487<sup>50</sup>  
 Ad Production & Online  
 Listing INCLUDED



**1/8 Horizontal**  
**3.71" x 2.2"**  
 Business \$350  
 School \$297<sup>50</sup>  
 Church/Ministry \$262<sup>50</sup>  
 Ad Production & Online  
 Listing INCLUDED

### Print Advertising Payment Plans

**PLAN 1:** Pay full payment of print advertising rate when the print advertising contract is signed. Business advertisers receive a 10% discount off of print advertising rate now through December 29, 2006.

**PLAN 2:** Pay equal monthly installments until March 1, 2007. First installment is due at the time the print advertising contract is signed. Following statements mailed around the first of each month with monthly payment amount due by the last day of each month. Advertising rate must be paid in full by April 1, 2007 or ad may not run in the printed Christian Connection.

### 2007-2008 Online Advertising Rates

#### ONLINE LISTING

Logo, Name, Address, Phone, E-mail and Web Address w/Link to Site .....\$149 1<sup>ST</sup> Year; \$49 Per Year 2<sup>ND</sup> and Up

#### ONLINE LISTING with SIGNED PRINT ADVERTISING CONTRACT

Logo, Name, Address, Phone, E-mail, Web Address w/Link to Site, and Link to View File of Printed Ad.....FREE For Term of Contract

Additional Categories for Online Listing .....\$35 Each

Changes to Original Online Listing .....\$35 Each Time

Payment is due for first year at time of signed online advertising contract for online advertising only.

#### **Christian Non-Profit Organizations, Churches, Ministries & Schools**

- Free Text Listing in Printed Annual Directory
- Free Online Listing Including Area For Detailed Description ( DETAILED DESCRIPTION DOES NOT APPLY TO SCHOOLS )
- Discount Off Display Advertising Rates in Printed Annual Directory ( RATES NOTED ABOVE REFLECT DISCOUNTS GIVEN )

### 2007-2008 Annual Resource Directory Deadlines

Print Advertising Contracts: March 9, 2007

Print Display Advertising Copy & Artwork Deadline: March 17, 2007

Christian Non-Profit Organization, Church, Ministry and School Listings: March 2, 2007

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